

A Taste of St. Croix

TasteofStCroix.com

PO Box 25122

Christiansted, St. Croix

US Virgin Islands 0824

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September 17, 2018

Good Morning:

As you know by now, established in 2001, A Taste of St. Croix celebrates our local culinary industry. The event has become a wildly popular and nationally recognized. With more than 50 restaurants, chefs, caterers, and farmers on the island participating annually, this is a great opportunity to see, taste and connect with the newest culinary trends and who's creating them.

More than a one-night affair A Taste of St. Croix continues its mission throughout the entire year. Promoting and educating the hospitality industry; connecting famers, fishermen and chefs; cultivating and engaging the next generation of hospitality professionals on St. Croix.

After two category FIVE Hurricanes just one (1) year ago, we at Taste Inc., feel that it is more important than ever before, to showcase our restaurants and other industry partners, not only to our community, but to the world abroad... letting them know that our culinary industry is ready and open for business!

This year, Taste of St. Croix will be held on Thursday, November 15th, 6 until 9 p.m. with afterparties throughout historic Christiansted. Taste Inc. and Caravelle Hotel & Casino will transform Christiansted into a Culinary Showcase. We invite you to be a sponsor and take advantage of a top-notch audience of more than guests including residents, visitors, and local businesses. Join the fun by helping us raise funds for local programs such as UVI Hospitality scholarships, travel vouchers for our high school culinary teams and many more. Please find enclosed information on sponsorship levels.

If you have any questions, have ideas of need additional information; please contact us directly at collinhodge@hotmail.com or atasteofstcroix@yahoo.com

Respectfully,



Collin WS Hodge
Event Director

*A Taste of St. Croix, Inc. is a 501 (c) 3 non-profit organization;
donations are deductible to the extent allowed by law.*

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A Taste of St. Croix

is more than just a one-night event.

A Taste of St. Croix is a 501©(3) non-profit that promotes and showcases the talent and potential of St. Croix's hospitality industry through fostering partnerships, sponsoring training and industry events, and building public awareness of the critical role that the service-industry fills in improving the socioeconomic future of St. Croix and the US Virgin Islands.

A Taste of St. Croix contributes and funds many local programs including restaurant and industry related services and training. These 365 Projects are designed to support, educate, and promote the hospitality industry year-round.

St. Croix Culinary Juniors - Committed to supporting future generations, the St. Croix Culinary Juniors program exposes St Croix youth to the opportunities and possibilities within the culinary industry. Taste put together a team of 7th and 8th graders, who receive weekly training with local and nationally known executive chefs. They then present their new skills and honed talents working with professional chef talent at Taste and other

Reef Responsible - Working closely with the Nature Conservancy and its partners, A Taste of St. Croix coordinates workshops to promote sustainable fishing within the Virgin Islands hospitality industry in a manner that can also be marketed to consumers

Farm-to-Table – Through a partnership with the VI Department of Agriculture, A Taste of St. Croix supports and builds the network between restaurants and St. Croix's local farms. From farmers markets to showcase featured locally grown products to vouchers for participating restaurants to use with local farms, Taste supports the hospitality industry from farm to table.

Social Media Marketing Class - A partnership between St. Croix Lime and A Taste of St. Croix, our Social Media Marketing Class provided information on how to utilize social media as a free and powerful marketing tool. Attendees, ranging from restaurants to representatives from the VI Department of Tourism, learned the details behind using Facebook, Twitter, YouTube and mobile apps for maximum exposure.

50/50 Taste Coupon Program - To support restaurants and strengthen relationships between farmers and our chefs, the Taste provides vouchers to over 50 Taste restaurants every year. This program promotes awareness and serves as an important motivator for chefs to use locally grown (and owned) ingredients— an economic and healthy benefit for both parties and the public.

ServSafe Certification Course - A Taste of St. Croix coordinates ServSafe, the National Restaurant Association's restaurant food safety program. This was the first time this class was made available on St. Croix, but standard practice for more kitchen staff throughout the United States.

Youth Hospitality Training Program – Working with the St. Croix Educational Complex, Taste recognizes the importance of youth training and assist students in the finding summer internships, including sending St. Croix students to work at Facebook's corporate headquarters

-- Thank you for your support --

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2018 Sponsorship Opportunities:

Be recognized for your commitment to St. Croix with a sponsorship that benefits multiple programs on the island benefiting our youth, farmers, restaurants and you!

Executive Chef Sponsor Level

\$5,000 commitment level

Sponsor Benefits:

- Inclusion in all media (radio, TV, newspaper, website, social media)
- Logo and link back on TasteofStCroix.com website
- Tagline on radio as top sponsor
- Eight (8) VIP tickets to A Taste of St. Croix, Pre-Event Wine Reception & After Parties
- Live mentions during the event
- A display table/location at the event (*Restrictions Apply*)
- Product advertising placement in gift bags for Taste judges & restaurants

Chef de Cuisine Sponsor Level

\$2,500 commitment level

Sponsor Benefits:

- Inclusion in media (newspaper, website, social media)
- Link on TasteofStCroix.com website
- Four (4) VIP tickets to A Taste of St. Croix, Pre-Event Wine Reception & After Parties
- Live mentions during the event
- Product advertising placement in gift bags for Taste judges & restaurants

Chef de Partie Sponsor Level

\$1,000 commitment level

Sponsor Benefits:

- Mention on TasteofStCroix.com website
- Two (2) VIP tickets to A Taste of St. Croix, Pre-Event Wine Reception & After Parties
- Live mentions during the event
- Product advertising placement in gift bags for Taste judges & restaurants

Commis Sponsor Level

\$500 commitment level

Sponsor Benefits:

- Mention on TasteofStCroix.com website
- One (1) VIP ticket to A Taste of St. Croix, Pre-Event Wine Reception & After Parties
- Live mentions during the event
- Product advertising placement in gift bags for Taste judges & restaurants